The World Needs Your Data Science and Design Skills.

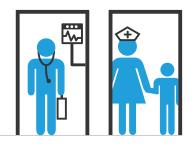


As the machines and systems we interact with become more connected and more intelligent, we need the right people to analyze larger volumes of data and design applications. To help, GE is inviting the world's data science and design experts and enthusiasts to a series of competitions.

Introducing GE Quests.

Can you create an algorithm that reduces air travel delays?

Or, do you have a solution to streamline a patient's experience in a hospital?



Select a quest and enter your solution for a chance to win from a prize pool of \$600,000.

To get started, go to **gequest.com**

Flight: See Official Rules at www.gequest.com/flight/rules for details. Contest ends at 11:59:59 p.m. UTC on March 13, 2013. Must submit at least one entry and final algorithm codebase before 11:59:59 p.m. UTC on February 14, 2013, to be eligible. Hospital: See Official Rules at www.gequest.com/hospital/rules for details. Contest ends at 11:59:59 p.m. UTC on February 17, 2013. Must be 18 years of age or older to participate. Free GEQuest website or Kaggle account required. No purchase necessary. Void where prohibited.

